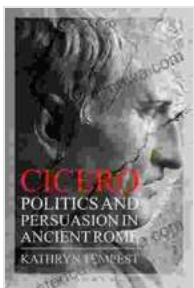


# Cicero: Politics and Persuasion in Ancient Rome

Marcus Tullius Cicero was a Roman philosopher, orator, and statesman who lived from 106 to 43 BC. He is considered one of the greatest orators of all time, and his writings on rhetoric and politics have had a profound influence on Western thought.



## Cicero: Politics and Persuasion in Ancient Rome

by Kathryn Tempest

★★★★☆ 4.8 out of 5

Language : English

File size : 5423 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting: Enabled

Word Wise : Enabled

Print length : 273 pages



Cicero was born into a wealthy family in Arpinum, a small town in central Italy. He studied rhetoric and philosophy in Rome, and quickly gained a reputation as a brilliant orator. In 75 BC, he was elected to the Roman Senate, and he soon became one of the most influential politicians in the Republic.

Cicero's political career was marked by both success and failure. He held several high offices, including consul and governor of Cilicia, but he was

also exiled from Rome twice. His political enemies eventually had him executed in 43 BC.

Despite his turbulent political career, Cicero was a prolific writer. He wrote on a wide range of topics, including rhetoric, politics, philosophy, and religion. His most famous works include *De Oratore* (On the Orator), *De Re Publica* (On the Republic), and *De Officiis* (On Duties).

## **Cicero's Political Philosophy**

Cicero was a strong believer in the importance of a strong and stable government. He argued that the best form of government was a republic, in which power is shared between the people and the Senate.

Cicero believed that the ideal ruler was a wise and virtuous man who was dedicated to the public good. He argued that rulers should be chosen for their merit, not for their wealth or social status.

Cicero's political philosophy was based on the idea of natural law. He believed that there is a universal moral law that is binding on all human beings. He argued that the laws of the state should be based on natural law, and that any laws that violate natural law are unjust.

## **Cicero's Persuasive Techniques**

Cicero was a master of persuasion. He used a variety of techniques to convince his audiences, including:

- **Logical arguments:** Cicero used reason and logic to support his arguments. He often used analogies and examples to make his points clear.

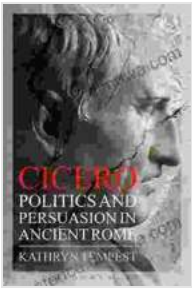
- **Emotional appeals:** Cicero also used emotional appeals to persuade his audiences. He often used vivid language and imagery to create a sense of urgency or to evoke sympathy for his cause.
- **Personal anecdotes:** Cicero often used personal anecdotes to connect with his audiences. He shared stories about his own experiences and the experiences of others to illustrate his points.
- **Humor:** Cicero also used humor to persuade his audiences. He often used jokes and witticisms to lighten the mood and to make his points more memorable.

## **Cicero's Legacy**

Cicero's writings on rhetoric and politics have had a profound influence on Western thought. His ideas about the importance of a strong and stable government, the rule of law, and the power of persuasion have shaped the development of political thought for centuries.

Cicero is considered one of the greatest orators of all time. His speeches are still studied today by students of rhetoric and public speaking. His writings on politics and philosophy continue to be read and debated by scholars and policymakers alike.

Marcus Tullius Cicero was a brilliant orator, philosopher, and statesman who left a lasting legacy on Western thought. His writings on rhetoric and politics continue to be read and studied today, and his ideas about the importance of a strong and stable government, the rule of law, and the power of persuasion remain relevant to this day.

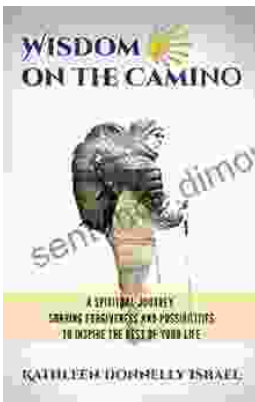


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