

# Managing the Paralympics: A Comprehensive Guide to the World's Most Inspiring Sporting Event

The Paralympic Games are the world's most inspiring sporting event, showcasing the strength, determination, and resilience of athletes with disabilities. Managing these complex and demanding Games requires a team of skilled professionals who are dedicated to providing a fair and accessible platform for all athletes. Linda Kage's book, *Managing The Paralympics*, provides a comprehensive guide to the management of the Paralympic Games, covering a wide range of essential topics:

- Historical overview of the Paralympic Movement
- Paralympic governance and organization
- Venue and infrastructure management
- Athlete relations and support
- Anti-doping and medical services
- Marketing and communications
- Financial management
- Legacy planning

## Why Managing the Paralympics?

Managing the Paralympics is an essential resource for anyone involved in the planning and execution of the Paralympic Games. Whether you are a member of the International Paralympic Committee (IPC), a national

Paralympic committee, or a local organizing committee, this book will provide you with the knowledge and tools you need to succeed.



## Managing the Paralympics by Linda Kage

★★★★★ 5 out of 5

Language	: English
File size	: 5245 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 147 pages



Kage draws on her extensive experience in Paralympic management to provide a practical and comprehensive guide to the Games. She has held senior positions at the IPC and the London 2012 Paralympic Games, and she has advised on Paralympic development in countries around the world. This unique experience gives her a deep understanding of the challenges and opportunities of managing the Paralympics.

### Book Overview

Managing the Paralympics is divided into three parts:

1. **Part I: The Paralympic Movement** provides an overview of the history of the Paralympic Movement, its mission and values, and its governance structure.
2. **Part II: Managing the Paralympic Games** covers the practical aspects of managing the Paralympic Games, including venue and

infrastructure management, athlete relations and support, anti-doping and medical services, marketing and communications, and financial management.

3. **Part III: The Legacy of the Paralympic Games** discusses the importance of planning for the legacy of the Paralympic Games, both in terms of the physical infrastructure and the social impact of the Games.

Each chapter is written by an expert in the field, and the book includes case studies from past Paralympic Games. This combination of practical advice and real-world examples makes *Managing the Paralympics* an invaluable resource for anyone involved in the Paralympic Movement.

## **Key Features**

- **Comprehensive coverage** of all aspects of Paralympic management
- **Practical advice** and real-world examples
- **Written by experts** in the field
- **Case studies** from past Paralympic Games
- **Full-color illustrations**

## **Benefits for Readers**

- Gain a deep understanding of the Paralympic Movement
- Learn the practical skills needed to manage the Paralympic Games
- Plan for the legacy of the Paralympic Games
- Contribute to the success of the Paralympic Games

- Inspire others to get involved in the Paralympic Movement

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## Call to Action

Free Download your copy of Managing the Paralympics today and become a part of the Paralympic Movement!



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